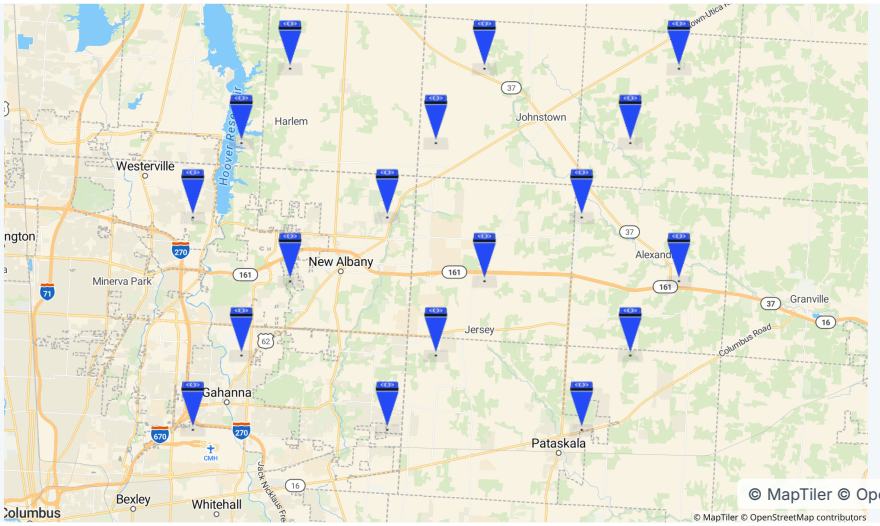
RESEARCH · ANALYSIS · DECISIONS

Preliminary market research

Logistics, telecom, utilities & energy | State-only refresh · 2026-11-15

An initial facility-market comparison to take into detailed operations, infrastructure and engineering work.



PROJECT
Showcase · Logistics, telecom, utilities & energy

PREPARED FOR
—

GENERATED
Nov 15, 2026 · 19:28 UTC

REPORT GUIDE

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About this report

Prepared from saved project evidence. Measurements, estimates, source periods, and limitations accompany the findings so the results can be reviewed.

Evidence prepared: Nov 15, 2026 · 19:26 UTC · Reference F96A6D16

01 — OVERVIEW

Executive summary

Put facility references, workforce and geographic context together before detailed network or engineering design. This example screens market context. It does not optimize routes, measure live traffic, verify broadband gaps or estimate electrical network capacity. Refreshed 2026-11-15: 10 published counties belonging to Ohio (state FIPS 39); county membership verified before scoring. This is a limited state-only sample, not an exhaustive state ranking. Values describe whole counties, not the illustrative imported points or three-mile circles. Historical runs and reports remain retained; this refreshed version supersedes the earlier showcase results.

Scores describe the saved factors only. Customer willingness to pay, available premises and financial return are not established. Unsupported criteria remain unknown.

02 — SAVED EVIDENCE

Multi-market comparison

Each value retains its original geography and source. Scores from different models or trade areas are not a shared ranking. No totals or medians are combined.

SAVED SOURCE	EVALUATED / RETURNED	MODEL
Ohio · state-only sample · refreshed 2026-11-15 · scorecard	10 / 10	Logistics, telecom, utilities & energy · Custom priorities
Ohio · state-only sample · refreshed 2026-11-15	10 / 10	Logistics, telecom, utilities & energy · Custom priorities

Only available whole-market measurements with matching units, source period, geography type and method are compared below. Site trade areas and unavailable or incompatible evidence remain in the individual source sections.

Population Growth

Census Bureau · population · 2025 · county · published

MARKET	SAVED ANALYSIS	VALUE (PERCENT)
Butler	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	0.6%
Brown	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	0.5%
Allen	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	-0.1%
Ashtabula	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	-0.0%
Athens	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	0.2%
Ashland	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	0.2%
Belmont	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	-0.5%
Auglaize	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	-0.1%

MARKET	SAVED ANALYSIS	VALUE (PERCENT)
Adams	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	0.8%
Carroll	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	-0.3%
Butler	Ohio · state-only sample · refreshed 2026-11-15	0.6%
Brown	Ohio · state-only sample · refreshed 2026-11-15	0.5%
Allen	Ohio · state-only sample · refreshed 2026-11-15	-0.1%
Ashtabula	Ohio · state-only sample · refreshed 2026-11-15	-0.0%
Athens	Ohio · state-only sample · refreshed 2026-11-15	0.2%
Ashland	Ohio · state-only sample · refreshed 2026-11-15	0.2%
Belmont	Ohio · state-only sample · refreshed 2026-11-15	-0.5%
Auglaize	Ohio · state-only sample · refreshed 2026-11-15	-0.1%
Adams	Ohio · state-only sample · refreshed 2026-11-15	0.8%
Carroll	Ohio · state-only sample · refreshed 2026-11-15	-0.3%

Population Density

Census Bureau · acs · 2020–2024 · county · derived_from_published_observations

MARKET	SAVED ANALYSIS	VALUE (PEOPLE_PER_SQ_MILE)
Butler	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	835.79
Brown	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	88.94
Allen	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	249.1

MARKET	SAVED ANALYSIS	VALUE (PEOPLE_PER_SQ_MILE)
Ashtabula	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	71.02
Athens	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	121.43
Ashland	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	122.43
Belmont	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	120.96
Auglaize	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	114.77
Adams	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	46.97
Carroll	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	66.83
Butler	Ohio · state-only sample · refreshed 2026-11-15	835.79
Brown	Ohio · state-only sample · refreshed 2026-11-15	88.94
Allen	Ohio · state-only sample · refreshed 2026-11-15	249.1
Ashtabula	Ohio · state-only sample · refreshed 2026-11-15	71.02
Athens	Ohio · state-only sample · refreshed 2026-11-15	121.43
Ashland	Ohio · state-only sample · refreshed 2026-11-15	122.43
Belmont	Ohio · state-only sample · refreshed 2026-11-15	120.96
Auglaize	Ohio · state-only sample · refreshed 2026-11-15	114.77
Adams	Ohio · state-only sample · refreshed 2026-11-15	46.97
Carroll	Ohio · state-only sample · refreshed 2026-11-15	66.83

Labor Force Population

Census Bureau · acs-workforce · 2020–2024 · county · published

MARKET	SAVED ANALYSIS	VALUE (PEOPLE)
Butler	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	199,776 MOE ±2,207
Brown	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	20,078 MOE ±697
Allen	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	48,765 MOE ±829
Ashtabula	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	44,813 MOE ±922
Athens	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	30,814 MOE ±920
Ashland	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	25,482 MOE ±666
Belmont	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	29,775 MOE ±610
Auglaize	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	24,092 MOE ±453
Adams	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	11,155 MOE ±595
Carroll	Ohio · state-only sample · refreshed 2026-11-15 · scorecard	12,046 MOE ±411
Butler	Ohio · state-only sample · refreshed 2026-11-15	199,776 MOE ±2,207
Brown	Ohio · state-only sample · refreshed 2026-11-15	20,078 MOE ±697
Allen	Ohio · state-only sample · refreshed 2026-11-15	48,765 MOE ±829
Ashtabula	Ohio · state-only sample · refreshed 2026-11-15	44,813 MOE ±922
Athens	Ohio · state-only sample · refreshed 2026-11-15	30,814 MOE ±920
Ashland	Ohio · state-only sample · refreshed 2026-11-15	25,482 MOE ±666

MARKET	SAVED ANALYSIS	VALUE (PEOPLE)
Belmont	Ohio · state-only sample · refreshed 2026-11-15	29,775 MOE ±610
Auglaize	Ohio · state-only sample · refreshed 2026-11-15	24,092 MOE ±453
Adams	Ohio · state-only sample · refreshed 2026-11-15	11,155 MOE ±595
Carroll	Ohio · state-only sample · refreshed 2026-11-15	12,046 MOE ±411

03 — DECISION OVERVIEW

Candidate comparison · Ohio · state-only sample · refreshed 2026-11-15 · scorecard

Candidate overview

NO. / LOCATION	SCORE / RANK	ASSESSMENT	NEAREST REFERENCE SITE
1 · Butler	42.93 / 100 Rank 1	exploratory Leading factor: Labor Force Population	Not evaluated
2 · Brown	21.72 / 100 Rank 2	exploratory Leading factor: Population per total geographic square mile	Not evaluated
3 · Allen	20.56 / 100 Rank 3	exploratory Leading factor: Population per total geographic square mile	Not evaluated
4 · Ashtabula	20.3 / 100 Rank 4	exploratory Leading factor: Population per total geographic square mile	Not evaluated
5 · Athens	20.1 / 100 Rank 5	exploratory Leading factor: Population per total geographic square mile	Not evaluated
6 · Ashland	19.32 / 100 Rank 6	exploratory Leading factor: Population per total geographic square mile	Not evaluated
7 · Belmont	18.43 / 100 Rank 7	exploratory Leading factor: Population per total geographic square mile	Not evaluated
8 · Auglaize	17.76 / 100 Rank 8	exploratory Leading factor: Population per total geographic square mile	Not evaluated

NO. / LOCATION	SCORE / RANK	ASSESSMENT	NEAREST REFERENCE SITE
9 · Adams	23.01 / 100 Rank 1	exploratory Leading factor: Population per total geographic square mile	Not evaluated
10 · Carroll	16.37 / 100 Rank 2	exploratory Leading factor: Population per total geographic square mile	Not evaluated

04 — DECISION OVERVIEW

Candidate comparison · Ohio · state-only sample · refreshed 2026-11-15

Candidate overview

NO. / LOCATION	SCORE / RANK	ASSESSMENT	NEAREST REFERENCE SITE
1 · Butler	42.93 / 100 Rank 1	exploratory Leading factor: Labor Force Population	Not evaluated
2 · Brown	21.72 / 100 Rank 2	exploratory Leading factor: Population per total geographic square mile	Not evaluated
3 · Allen	20.56 / 100 Rank 3	exploratory Leading factor: Population per total geographic square mile	Not evaluated
4 · Ashtabula	20.3 / 100 Rank 4	exploratory Leading factor: Population per total geographic square mile	Not evaluated
5 · Athens	20.1 / 100 Rank 5	exploratory Leading factor: Population per total geographic square mile	Not evaluated
6 · Ashland	19.32 / 100 Rank 6	exploratory Leading factor: Population per total geographic square mile	Not evaluated
7 · Belmont	18.43 / 100 Rank 7	exploratory Leading factor: Population per total geographic square mile	Not evaluated
8 · Auglaize	17.76 / 100 Rank 8	exploratory Leading factor: Population per total geographic square mile	Not evaluated

NO. / LOCATION	SCORE / RANK	ASSESSMENT	NEAREST REFERENCE SITE
9 · Adams	23.01 / 100 Rank 1	exploratory Leading factor: Population per total geographic square mile	Not evaluated
10 · Carroll	16.37 / 100 Rank 2	exploratory Leading factor: Population per total geographic square mile	Not evaluated

05 — STUDY GEOGRAPHY

Location atlas

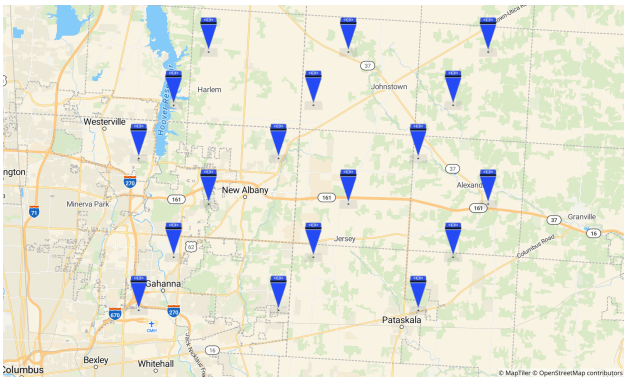

Figure 1 · Project GEODs · 1–18 of 18 · location register below
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

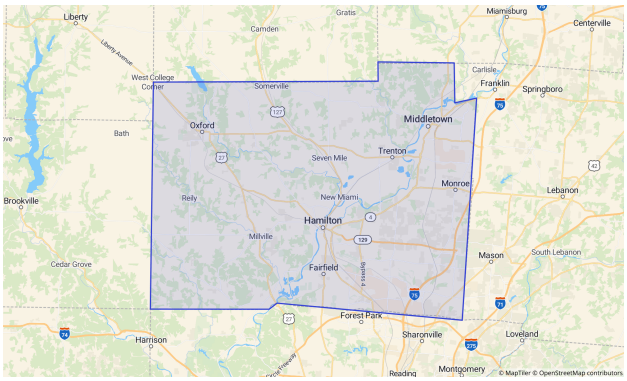

Figure 2 · · Butler · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

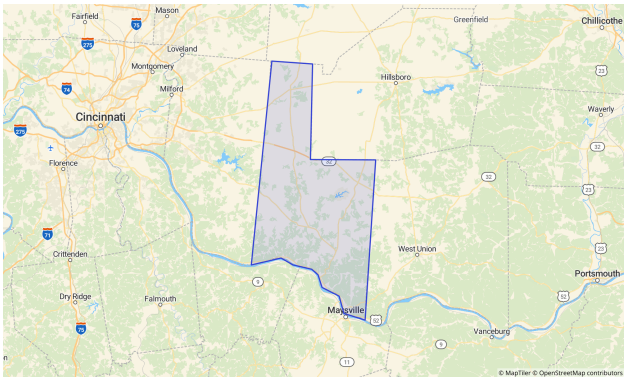

Figure 3 · · Brown · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

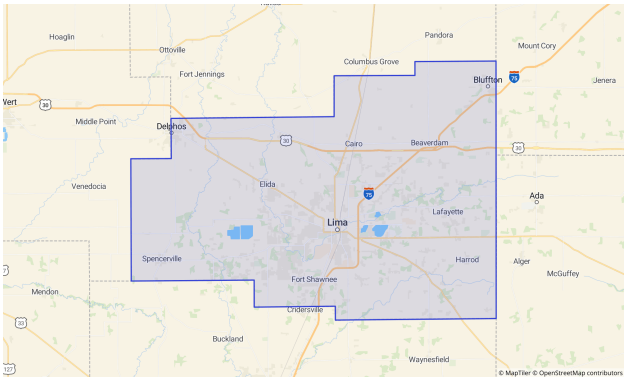

Figure 4 · · Allen · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

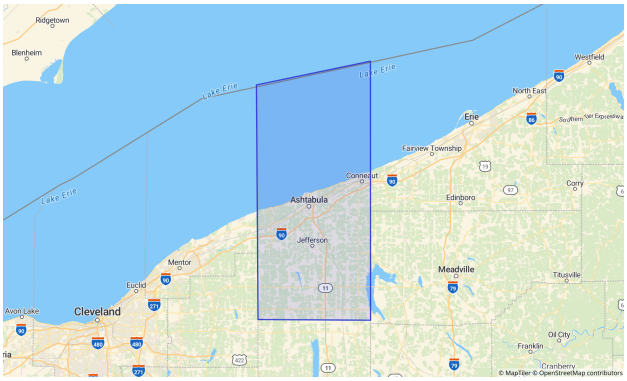

Figure 5 · · Ashtabula · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

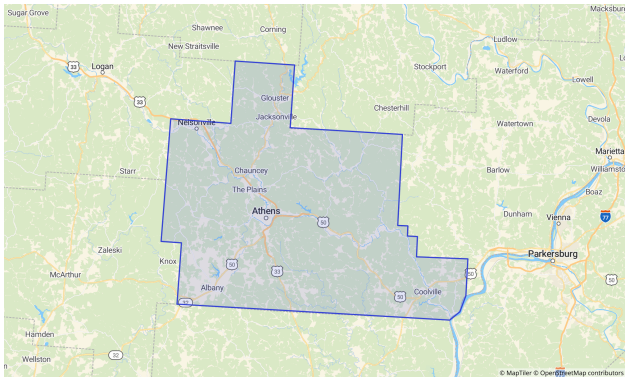

Figure 6 · · Athens · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

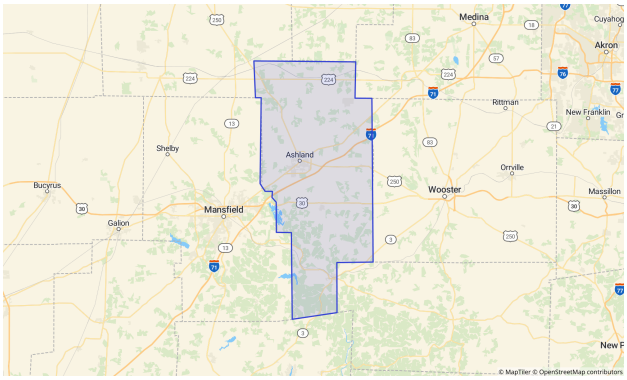

Figure 7 · · Ashland · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

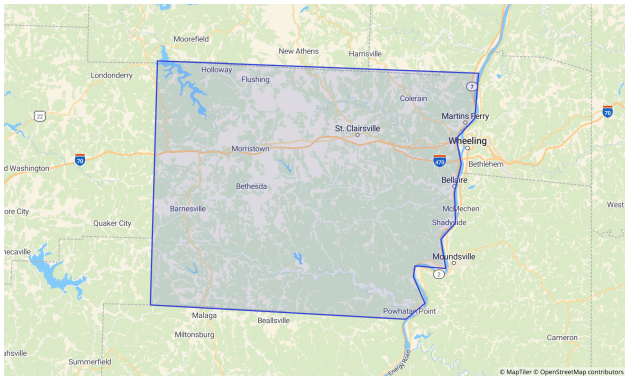

Figure 8 · · Belmont · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

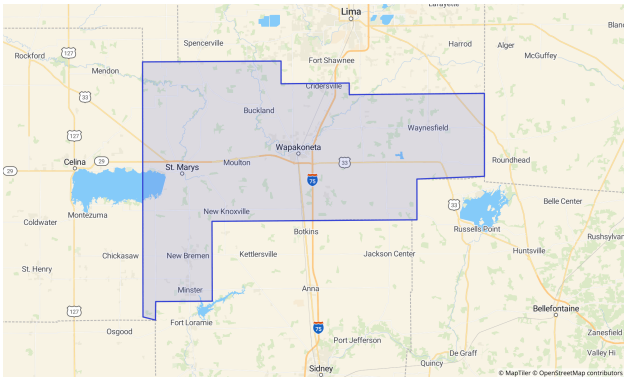

Figure 9 · · Auglaize · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

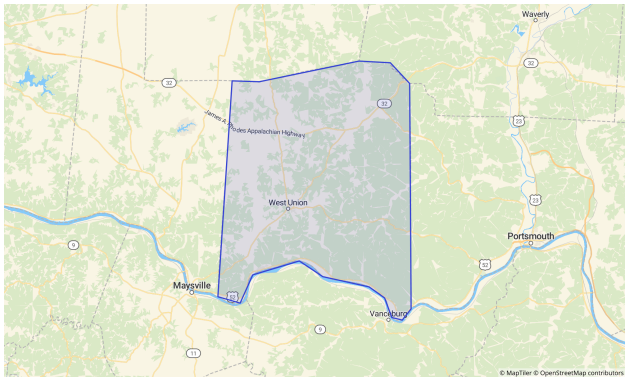

Figure 10 · · Adams · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

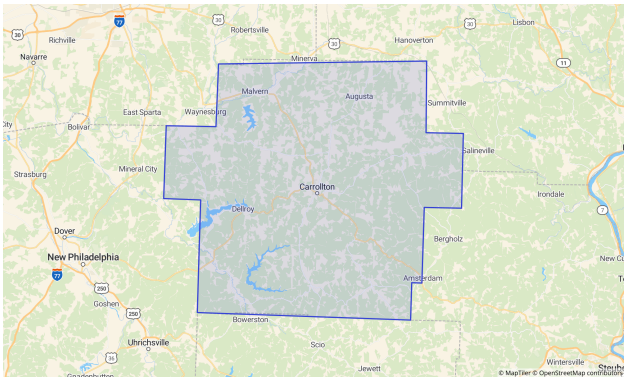

Figure 11 · · Carroll · 3.0-mile radius
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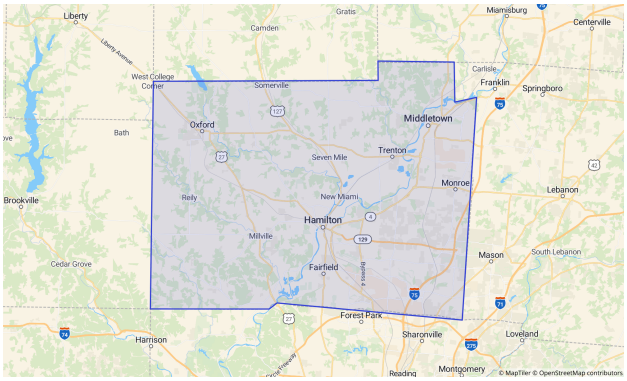

Figure 12 · · Butler · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

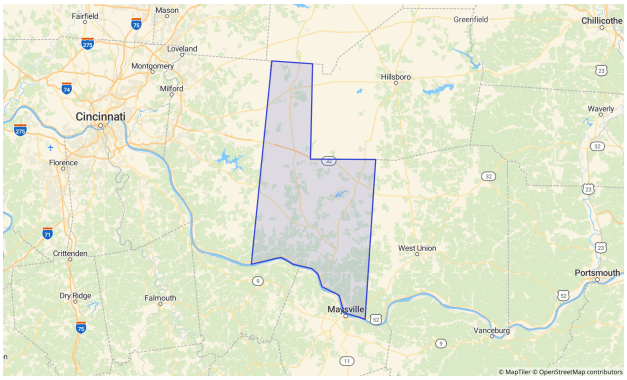

Figure 13 · · Brown · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

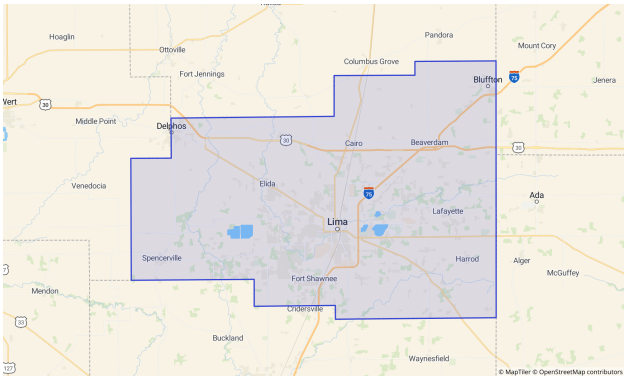

Figure 14 · · Allen · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

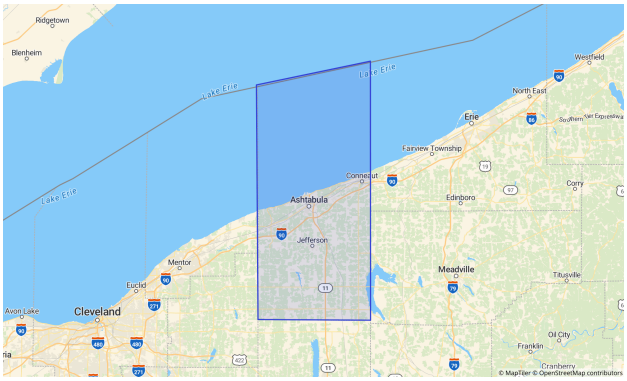

Figure 15 · · Ashtabula · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

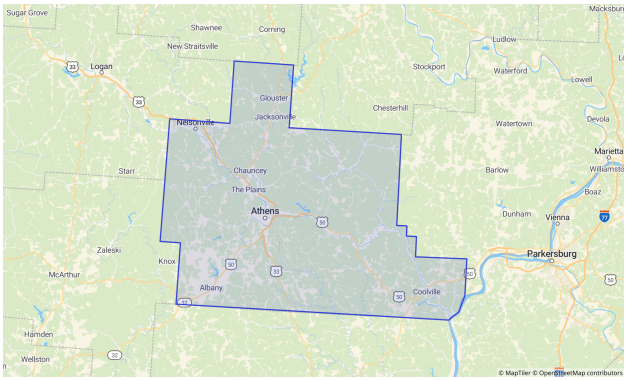

Figure 16 · · Athens · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

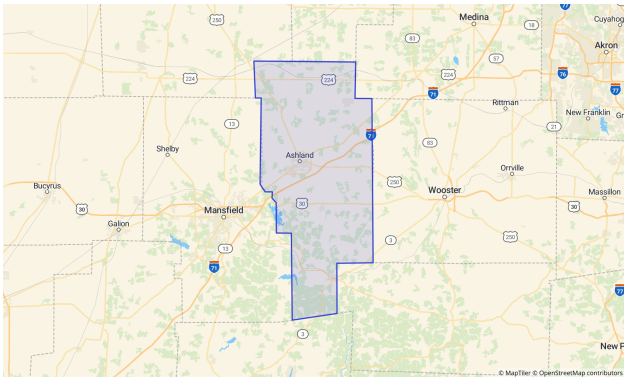

Figure 17 · · Ashland · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

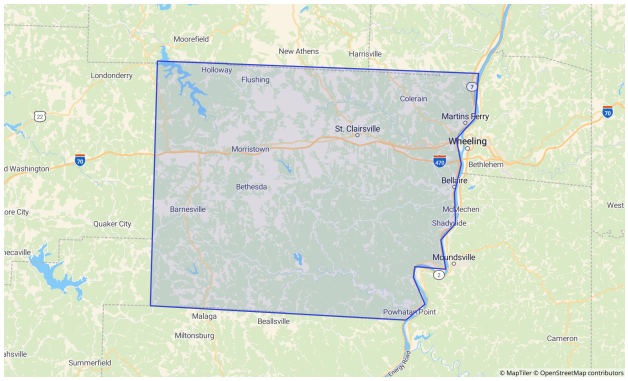

Figure 18 · · Belmont · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

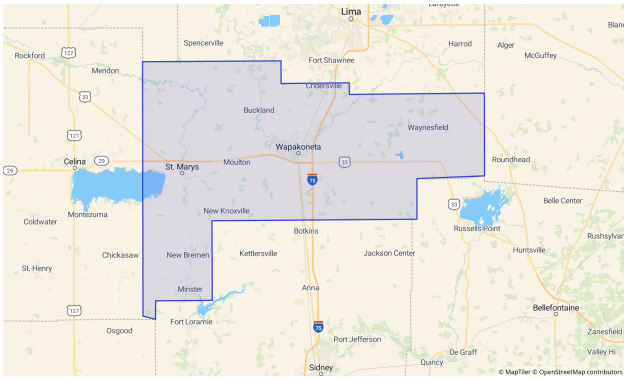

Figure 19 · · Auglaize · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

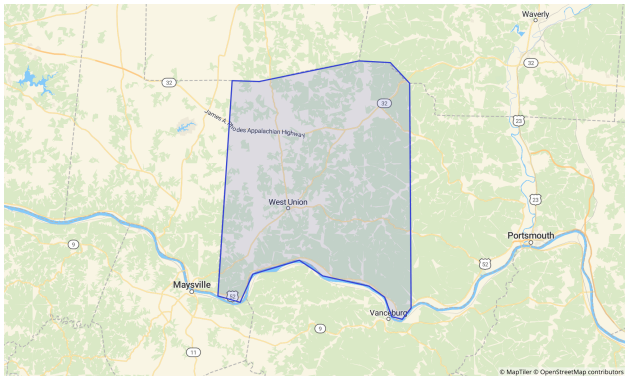

Figure 20 · · Adams · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

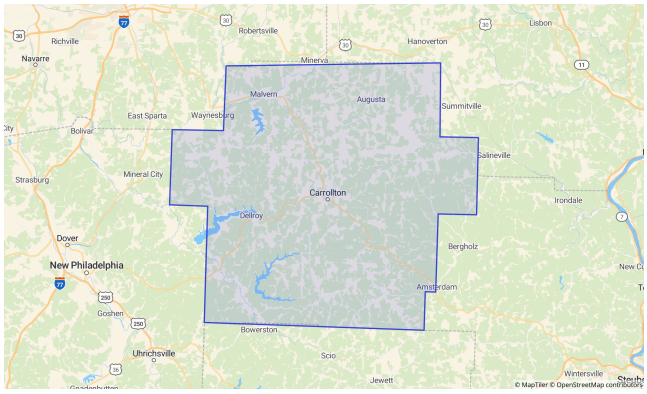

Figure 21 · · Carroll · 3.0-mile radius
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

06 — PROJECT LOCATIONS

GEOD location register

18 GEODs · All active project GEODs. Captured Nov 15, 2026 · 19:23 UTC.

These are saved project records. Inclusion does not imply that a site was shortlisted or that a property is available.

GEOD / LOCATION	ROLE	COORDINATES
1 · Candidate planning references 01	Prospective site	40.000000, -82.900000
2 · Candidate planning references 02	Prospective site	40.000000, -82.780000
3 · Candidate planning references 03	Prospective site	40.000000, -82.660000
4 · Candidate planning references 04	Prospective site	40.100000, -82.900000
5 · Candidate planning references 05	Prospective site	40.100000, -82.780000
6 · Candidate planning references 06	Prospective site	40.100000, -82.660000
7 · Community & context references 01	Unclassified	40.070000, -82.840000
8 · Community & context references 02	Unclassified	40.070000, -82.720000
9 · Community & context references 03	Unclassified	40.070000, -82.600000
10 · Community & context references 04	Unclassified	40.170000, -82.840000
11 · Community & context references 05	Unclassified	40.170000, -82.720000
12 · Community & context references 06	Unclassified	40.170000, -82.600000
13 · Existing footprint 01	Existing location	40.035000, -82.870000
14 · Existing footprint 02	Existing location	40.035000, -82.750000
15 · Existing footprint 03	Existing location	40.035000, -82.630000
16 · Existing footprint 04	Existing location	40.135000, -82.870000
17 · Existing footprint 05	Existing location	40.135000, -82.750000
18 · Existing footprint 06	Existing location	40.135000, -82.630000

07 — PROJECT INTELLIGENCE

Custom priorities and market comparison

The weights and fixed anchors are illustrative, editable planning assumptions. Required criteria remain distinct from the score.

> Assessment completeness: ● Unknown (not recorded) .

Ohio · state-only sample · refreshed 2026-11-15 · scorecard

Analysis date: Nov 15, 2026 · 19:23 UTC

Scoring model: Logistics, telecom, utilities & energy · Custom priorities · published whole-market measurements

Qualification geography: published whole markets

Labor force population · required · at least · minimum 20,000 people

Butler

Score: 42.93 / 100 · rank: 1 · Requirements: Meets example criteria · Weight coverage: 100%

· BUTLER · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 23.97 points · higher is better · anchors 0 to 500,000	199,776	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 4.92 points · higher is better · anchors 0 to 3	0.6%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.04 points · lower is better · anchors 0 to 13,000	835.79	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	392,876	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.6%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	835.79	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	199,776	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$81,590	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Brown

Score: 21.72 / 100 · rank: 2 · Requirements: Meets example criteria · Weight coverage: 100%

· BROWN · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 2.41 points · higher is better · anchors 0 to 500,000	20,078	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 4.42 points · higher is better · anchors 0 to 3	0.5%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.9 points · lower is better · anchors 0 to 13,000	88.94	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	43,845	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.5%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	88.94	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	20,078	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$71,270	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Allen

Score: 20.56 / 100 · rank: 3 · Requirements: Meets example criteria · Weight coverage: 100%

· ALLEN · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 5.85 points · higher is better · anchors 0 to 500,000	48,765	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.1%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.71 points · lower is better · anchors 0 to 13,000	249.1	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	101,348	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.1%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	249.1	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	48,765	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$64,038	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Ashtabula

Score: 20.3 / 100 · rank: 4 · Requirements: Meets example criteria · Weight coverage: 100%

· ASHTABULA · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 5.38 points · higher is better · anchors 0 to 500,000	44,813	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.0%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.92 points · lower is better · anchors 0 to 13,000	71.02	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	97,167	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.0%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	71.02	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	44,813	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$57,728	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Athens

Score: 20.1 / 100 · rank: 5 · Requirements: Meets example criteria · Weight coverage: 100%

· ATHENS · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 3.7 points · higher is better · anchors 0 to 500,000	30,814	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 1.55 points · higher is better · anchors 0 to 3	0.2%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.86 points · lower is better · anchors 0 to 13,000	121.43	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	61,737	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.2%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	121.43	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	30,814	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$56,001	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Ashland

Score: 19.32 / 100 · rank: 6 · Requirements: Meets example criteria · Weight coverage: 100%

· ASHLAND · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 3.06 points · higher is better · anchors 0 to 500,000	25,482	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 1.4 points · higher is better · anchors 0 to 3	0.2%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.86 points · lower is better · anchors 0 to 13,000	122.43	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	52,256	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.2%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	122.43	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	25,482	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$69,860	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Belmont

Score: 18.43 / 100 · rank: 7 · Requirements: Meets example criteria · Weight coverage: 100%

· BELMONT · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 3.57 points · higher is better · anchors 0 to 500,000	29,775	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.5%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.86 points · lower is better · anchors 0 to 13,000	120.96	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	65,473	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.5%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	120.96	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	29,775	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$57,017	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Auglaize

Score: 17.76 / 100 · rank: 8 · Requirements: Meets example criteria · Weight coverage: 100%

· AUGLAIZE · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 2.89 points · higher is better · anchors 0 to 500,000	24,092	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.1%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.87 points · lower is better · anchors 0 to 13,000	114.77	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	46,125	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.1%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	114.77	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	24,092	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$78,660	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Adams

Score: 23.01 / 100 · rank: 1 · Requirements: Does not meet example criteria · Weight coverage: 100%

· ADAMS · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 1.34 points · higher is better · anchors 0 to 500,000	11,155	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 6.72 points · higher is better · anchors 0 to 3	0.8%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.95 points · lower is better · anchors 0 to 13,000	46.97	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	27,540	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.8%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	46.97	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	11,155	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$50,264	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: not met · Compared against the saved requirement.

Carroll

Score: 16.37 / 100 · rank: 2 · Requirements: Does not meet example criteria · Weight coverage: 100%

· CARROLL · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 1.45 points · higher is better · anchors 0 to 500,000	12,046	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.3%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.92 points · lower is better · anchors 0 to 13,000	66.83	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	26,659	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.3%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	66.83	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	12,046	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$64,835	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: not met · Compared against the saved requirement.

Assessment completeness: ● Preliminary .

Ohio · state-only sample · refreshed 2026-11-15

Analysis date: Nov 15, 2026 · 19:23 UTC

Scoring model: Logistics, telecom, utilities & energy · Custom priorities · published whole-market measurements

Qualification geography: published whole markets

Labor force population · required · at least · minimum 20,000 people

Butler

Score: 42.93 / 100 · rank: 1 · Requirements: Meets example criteria · Weight coverage: 100%

· BUTLER · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 23.97 points · higher is better · anchors 0 to 500,000	199,776	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 4.92 points · higher is better · anchors 0 to 3	0.6%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.04 points · lower is better · anchors 0 to 13,000	835.79	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	392,876	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.6%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	835.79	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	199,776	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$81,590	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Brown

Score: 21.72 / 100 · rank: 2 · Requirements: Meets example criteria · Weight coverage: 100%

· BROWN · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 2.41 points · higher is better · anchors 0 to 500,000	20,078	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 4.42 points · higher is better · anchors 0 to 3	0.5%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.9 points · lower is better · anchors 0 to 13,000	88.94	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	43,845	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.5%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	88.94	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	20,078	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$71,270	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Allen

Score: 20.56 / 100 · rank: 3 · Requirements: Meets example criteria · Weight coverage: 100%

· ALLEN · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 5.85 points · higher is better · anchors 0 to 500,000	48,765	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.1%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.71 points · lower is better · anchors 0 to 13,000	249.1	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	101,348	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.1%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	249.1	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	48,765	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$64,038	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Ashtabula

Score: 20.3 / 100 · rank: 4 · Requirements: Meets example criteria · Weight coverage: 100%

· ASHTABULA · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 5.38 points · higher is better · anchors 0 to 500,000	44,813	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.0%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.92 points · lower is better · anchors 0 to 13,000	71.02	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	97,167	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.0%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	71.02	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	44,813	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$57,728	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Athens

Score: 20.1 / 100 · rank: 5 · Requirements: Meets example criteria · Weight coverage: 100%

· ATHENS · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 3.7 points · higher is better · anchors 0 to 500,000	30,814	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 1.55 points · higher is better · anchors 0 to 3	0.2%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.86 points · lower is better · anchors 0 to 13,000	121.43	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	61,737	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.2%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	121.43	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	30,814	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$56,001	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Ashland

Score: 19.32 / 100 · rank: 6 · Requirements: Meets example criteria · Weight coverage: 100%

· ASHLAND · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 3.06 points · higher is better · anchors 0 to 500,000	25,482	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 1.4 points · higher is better · anchors 0 to 3	0.2%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.86 points · lower is better · anchors 0 to 13,000	122.43	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	52,256	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.2%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	122.43	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	25,482	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$69,860	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Belmont

Score: 18.43 / 100 · rank: 7 · Requirements: Meets example criteria · Weight coverage: 100%

· BELMONT · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 3.57 points · higher is better · anchors 0 to 500,000	29,775	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.5%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.86 points · lower is better · anchors 0 to 13,000	120.96	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	65,473	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.5%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	120.96	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	29,775	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$57,017	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Auglaize

Score: 17.76 / 100 · rank: 8 · Requirements: Meets example criteria · Weight coverage: 100%

· AUGLAIZE · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 2.89 points · higher is better · anchors 0 to 500,000	24,092	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.1%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.87 points · lower is better · anchors 0 to 13,000	114.77	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	46,125	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.1%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	114.77	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	24,092	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$78,660	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: met · Compared against the saved requirement.

Adams

Score: 23.01 / 100 · rank: 1 · Requirements: Does not meet example criteria · Weight coverage: 100%

· ADAMS · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 1.34 points · higher is better · anchors 0 to 500,000	11,155	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 6.72 points · higher is better · anchors 0 to 3	0.8%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.95 points · lower is better · anchors 0 to 13,000	46.97	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	27,540	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	0.8%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	46.97	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	11,155	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$50,264	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: not met · Compared against the saved requirement.

Carroll

Score: 16.37 / 100 · rank: 2 · Requirements: Does not meet example criteria · Weight coverage: 100%

· CARROLL · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Labor Force Population Weight 60% · contribution 1.45 points · higher is better · anchors 0 to 500,000	12,046	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Annual population growth Weight 25% · contribution 0 points · higher is better · anchors 0 to 3	-0.3%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population per total geographic square mile Weight 15% · contribution 14.92 points · lower is better · anchors 0 to 13,000	66.83	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Total Population	26,659	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Population Growth	-0.3%	Percent	2025 · Release Vintage 2025 available · Source: Census Bureau · published
Population Density	66.83	people_per_sq_mile	2020–2024 · Release 2024 available · Source: Census Bureau · derived from published observations
Labor Force Population	12,046	people	2020–2024 · Release 2024 available · Source: Census Bureau · published
Median Household Income	$64,835	US dollars	2020–2024 · Release 2024 available · Source: Census Bureau · published

Labor force population: not met · Compared against the saved requirement.

08 — PROJECT INTELLIGENCE

Sources, scope and next steps

This example screens market context. It does not optimize routes, measure live traffic, verify broadband gaps or estimate electrical network capacity.

Refreshed 2026-11-15: 10 published counties belonging to Ohio (state FIPS 39); county membership verified before scoring. This is a limited state-only sample, not an exhaustive state ranking. Values describe whole counties, not the illustrative imported points or three-mile circles. Historical runs and reports remain retained; this refreshed version supersedes the earlier showcase results.

Source register

PUBLISHER / DATASET	PERIOD / GEOGRAPHY	METHOD / SOURCE TABLES
Census Bureau acs	2020–2024 county	published B01003, B19013
Census Bureau population	2025 county	published growth
Census Bureau acs	2020–2024 county	derived from published observations B01003
Census Bureau acs-workforce	2020–2024 county	published B23025

Custom-area totals are spatial estimates when marked as such. Unavailable measurements remain unknown. The separate evidence download retains metric definitions, source codes, coverage, original snapshots and calculation details.

Ohio · state-only sample · refreshed 2026-11-15 · scorecard · Nov 15, 2026 · 19:23 UTC

Fixed-anchor scoring using the saved weights and measurements.

Ohio · state-only sample · refreshed 2026-11-15 · Nov 15, 2026 · 19:23 UTC

Fixed-anchor scoring using the saved weights and measurements.

Missing data is not zero. Native market statistics describe whole published geographies. Scores retain the original formula, weights and evidence; rank is relative to the evaluated set.