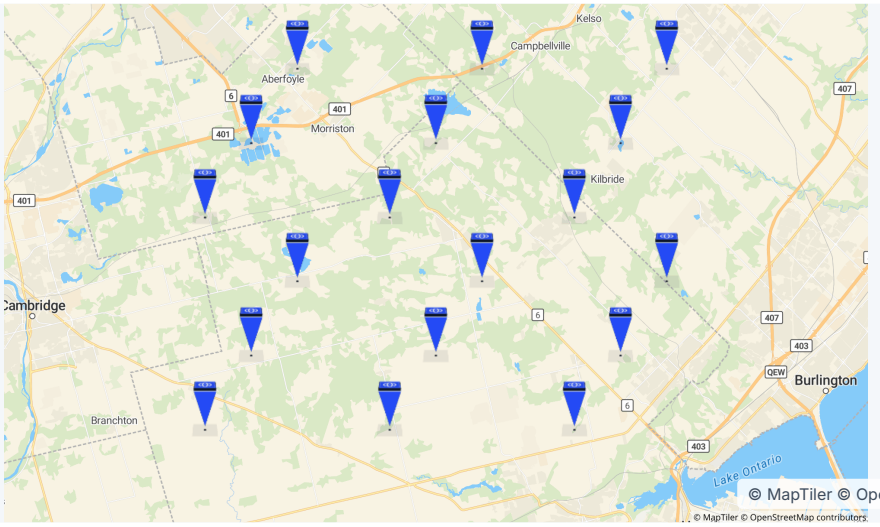
RESEARCH · ANALYSIS · DECISIONS

Preliminary market research

AI-agent & software builders | Research brief

A working pattern from API observations to imported data, a custom score and a sourced report.



PROJECT
Showcase · AI-agent & software builders

PREPARED FOR
—

GENERATED
Nov 03, 2026 · 02:28 UTC

REPORT GUIDE

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About this report

Prepared from saved project evidence. Measurements, estimates, source periods, and limitations accompany the findings so the results can be reviewed.

Evidence prepared: Nov 03, 2026 · 02:22 UTC · Reference 35D5F3E4

01 — OVERVIEW

Executive summary

Explore native geography identifiers, structured observations and reproducible rankings through a working Canadian research example. Canadian values retain native DGUIDs, units and release years. Population change is the published 2016–2021 change, not annual growth.

Scores describe the saved factors only. Customer willingness to pay, available premises and financial return are not established. Unsupported criteria remain unknown.

02 — SAVED EVIDENCE

Multi-market comparison

Each value retains its original geography and source. Scores from different models or trade areas are not a shared ranking. No totals or medians are combined.

SAVED SOURCE	EVALUATED / RETURNED	MODEL
AI-agent & software builders · reviewed ranking	5 / 5	AI-agent & software builders · Custom priorities
Ontario municipalities · published market comparison	5 / 5	AI-agent & software builders · Custom priorities

Only available whole-market measurements with matching units, source period, geography type and method are compared below. Site trade areas and unavailable or incompatible evidence remain in the individual source sections.

Population, 2021

Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · 2021 · census_subdivision · published observation

MARKET	SAVED ANALYSIS	VALUE (COUNT)
Ottawa	AI-agent & software builders · reviewed ranking	1,017,449
London	AI-agent & software builders · reviewed ranking	422,324
Kitchener	AI-agent & software builders · reviewed ranking	256,885
Windsor	AI-agent & software builders · reviewed ranking	229,660
Hamilton	AI-agent & software builders · reviewed ranking	11,059
Ottawa	Ontario municipalities · published market comparison	1,017,449
London	Ontario municipalities · published market comparison	422,324
Kitchener	Ontario municipalities · published market comparison	256,885

MARKET	SAVED ANALYSIS	VALUE (COUNT)
Windsor	Ontario municipalities · published market comparison	229,660
Hamilton	Ontario municipalities · published market comparison	11,059

Population percentage change, 2016 to 2021

Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · 2021 · census_subdivision · published observation

MARKET	SAVED ANALYSIS	VALUE (PERCENT)
Ottawa	AI-agent & software builders · reviewed ranking	8.9
London	AI-agent & software builders · reviewed ranking	10
Kitchener	AI-agent & software builders · reviewed ranking	10.1
Windsor	AI-agent & software builders · reviewed ranking	5.7
Hamilton	AI-agent & software builders · reviewed ranking	1.1
Ottawa	Ontario municipalities · published market comparison	8.9
London	Ontario municipalities · published market comparison	10
Kitchener	Ontario municipalities · published market comparison	10.1
Windsor	Ontario municipalities · published market comparison	5.7
Hamilton	Ontario municipalities · published market comparison	1.1

03 — DECISION OVERVIEW

Candidate comparison · AI-agent & software builders · reviewed ranking

Candidate overview

NO. / LOCATION	SCORE / RANK	ASSESSMENT	NEAREST REFERENCE SITE
1 · Ottawa	83.73 / 100 Rank 1	exploratory Leading factor: Population, 2021	Not evaluated
2 · London	52.01 / 100 Rank 2	exploratory Leading factor: Population percentage change, 2016 to 2021	Not evaluated
3 · Kitchener	42.35 / 100 Rank 3	exploratory Leading factor: Population percentage change, 2016 to 2021	Not evaluated
4 · Windsor	28.98 / 100 Rank 4	exploratory Leading factor: Population percentage change, 2016 to 2021	Not evaluated
5 · Hamilton	3.6 / 100 Rank 5	exploratory Leading factor: Population percentage change, 2016 to 2021	Not evaluated

04 — DECISION OVERVIEW

Candidate comparison · Ontario municipalities · published market comparison

Candidate overview

NO. / LOCATION	SCORE / RANK	ASSESSMENT	NEAREST REFERENCE SITE
1 · Ottawa	83.73 / 100 Rank 1	exploratory Leading factor: Population, 2021	Not evaluated
2 · London	52.01 / 100 Rank 2	exploratory Leading factor: Population percentage change, 2016 to 2021	Not evaluated
3 · Kitchener	42.35 / 100 Rank 3	exploratory Leading factor: Population percentage change, 2016 to 2021	Not evaluated
4 · Windsor	28.98 / 100 Rank 4	exploratory Leading factor: Population percentage change, 2016 to 2021	Not evaluated
5 · Hamilton	3.6 / 100 Rank 5	exploratory Leading factor: Population percentage change, 2016 to 2021	Not evaluated

05 — STUDY GEOGRAPHY

Location atlas

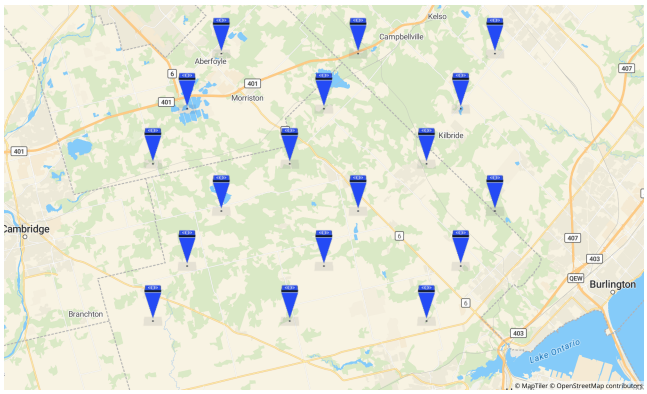

Figure 1 · Project GEODs · 1–18 of 18 · location register below
© MapTiler © OpenStreetMap contributors. GEOD symbols mark locations; outlines show saved boundaries.

06 — PROJECT LOCATIONS

GEOD location register

18 GEODs · All active project GEODs. Captured Nov 03, 2026 · 02:21 UTC.

These are saved project records. Inclusion does not imply that a site was shortlisted or that a property is available.

GEOD / LOCATION	ROLE	COORDINATES
1 · Candidate planning references 01	Prospective site	43.300000, -80.200000
2 · Candidate planning references 02	Prospective site	43.300000, -80.080000
3 · Candidate planning references 03	Prospective site	43.300000, -79.960000
4 · Candidate planning references 04	Prospective site	43.400000, -80.200000
5 · Candidate planning references 05	Prospective site	43.400000, -80.080000
6 · Candidate planning references 06	Prospective site	43.400000, -79.960000
7 · Community & context references 01	Unclassified	43.370000, -80.140000
8 · Community & context references 02	Unclassified	43.370000, -80.020000
9 · Community & context references 03	Unclassified	43.370000, -79.900000
10 · Community & context references 04	Unclassified	43.470000, -80.140000
11 · Community & context references 05	Unclassified	43.470000, -80.020000
12 · Community & context references 06	Unclassified	43.470000, -79.900000
13 · Existing footprint 01	Existing location	43.335000, -80.170000
14 · Existing footprint 02	Existing location	43.335000, -80.050000
15 · Existing footprint 03	Existing location	43.335000, -79.930000
16 · Existing footprint 04	Existing location	43.435000, -80.170000
17 · Existing footprint 05	Existing location	43.435000, -80.050000
18 · Existing footprint 06	Existing location	43.435000, -79.930000

07 — PROJECT INTELLIGENCE

Custom priorities and market comparison

The weights and fixed anchors are illustrative, editable planning assumptions. Required criteria remain distinct from the score.

> Assessment completeness: ● Unknown (not recorded) .

AI-agent & software builders · reviewed ranking

Analysis date: Nov 03, 2026 · 01:52 UTC

Scoring model: AI-agent & software builders · Custom priorities · published whole-market measurements

Qualification geography: published whole markets

Ca:ca-population:98100002:1 · required · at least · minimum 100,000 count

Ottawa

Score: 83.73 / 100 · rank: 1 · Requirements: Exploratory · Weight coverage: 100%

· OTTAWA · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 60 points · higher is better · anchors 0 to 1,000,000	1,017,449	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 23.73 points · higher is better · anchors 0 to 15	8.9	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	1,017,449	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	8.9	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

London

Score: 52.01 / 100 · rank: 2 · Requirements: Exploratory · Weight coverage: 100%

· LONDON · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 25.34 points · higher is better · anchors 0 to 1,000,000	422,324	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 26.67 points · higher is better · anchors 0 to 15	10	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	422,324	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	10	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

Kitchener

Score: 42.35 / 100 · rank: 3 · Requirements: Exploratory · Weight coverage: 100%

· KITCHENER · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 15.41 points · higher is better · anchors 0 to 1,000,000	256,885	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 26.93 points · higher is better · anchors 0 to 15	10.1	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	256,885	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	10.1	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

Windsor

Score: 28.98 / 100 · rank: 4 · Requirements: Exploratory · Weight coverage: 100%

· WINDSOR · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 13.78 points · higher is better · anchors 0 to 1,000,000	229,660	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 15.2 points · higher is better · anchors 0 to 15	5.7	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	229,660	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	5.7	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

Hamilton

Score: 3.6 / 100 · rank: 5 · Requirements: ● Exploratory · Weight coverage: 100%

· HAMILTON · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 0.66 points · higher is better · anchors 0 to 1,000,000	11,059	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 2.93 points · higher is better · anchors 0 to 15	1.1	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	11,059	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	1.1	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

Assessment completeness: ● Preliminary.

Ontario municipalities · published market comparison

Analysis date: Nov 03, 2026 · 01:52 UTC

Scoring model: AI-agent & software builders · Custom priorities · published whole-market measurements

Qualification geography: published whole markets

Ca:ca-population:98100002:1 · required · at least · minimum 100,000 count

Ottawa

Score: 83.73 / 100 · rank: 1 · Requirements: Exploratory · Weight coverage: 100%

· OTTAWA · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 60 points · higher is better · anchors 0 to 1,000,000	1,017,449	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 23.73 points · higher is better · anchors 0 to 15	8.9	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	1,017,449	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	8.9	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

London

Score: 52.01 / 100 · rank: 2 · Requirements: Exploratory · Weight coverage: 100%

· LONDON · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 25.34 points · higher is better · anchors 0 to 1,000,000	422,324	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 26.67 points · higher is better · anchors 0 to 15	10	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	422,324	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	10	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

Kitchener

Score: 42.35 / 100 · rank: 3 · Requirements: Exploratory · Weight coverage: 100%

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MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 15.41 points · higher is better · anchors 0 to 1,000,000	256,885	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 26.93 points · higher is better · anchors 0 to 15	10.1	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	256,885	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	10.1	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

Windsor

Score: 28.98 / 100 · rank: 4 · Requirements: Exploratory · Weight coverage: 100%

· WINDSOR · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 13.78 points · higher is better · anchors 0 to 1,000,000	229,660	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 15.2 points · higher is better · anchors 0 to 15	5.7	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	229,660	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	5.7	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

Hamilton

Score: 3.6 / 100 · rank: 5 · Requirements: Exploratory · Weight coverage: 100%

· HAMILTON · EVIDENCE

MEASUREMENT	VALUE	UNITS	PERIOD / STATUS
Population, 2021 Weight 60.0% · contribution 0.66 points · higher is better · anchors 0 to 1,000,000	11,059	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 Weight 40.0% · contribution 2.93 points · higher is better · anchors 0 to 15	1.1	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population, 2021 CA:ca-population:98100002:1	11,059	count	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation
Population percentage change, 2016 to 2021 CA:ca-population:98100002:3	1.1	percent	2021 available · Source: Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence. · published observation

Ca:ca-population:98100002:1: unknown · No complete, compatible measurement for this criterion.

08 — PROJECT INTELLIGENCE

Sources, scope and next steps

Canadian values retain native DGUIDs, units and release years. Population change is the published 2016–2021 change, not annual growth.

Native Statistics Canada population criterion: at least 100,000 residents in the 2021 Census. The custom score uses 2021 population (60%) and the published 2016–2021 population change (40%). DGUIDs and source units are retained. This is a municipality comparison, not a radius estimate.

Discovery results are published whole-market observations. Radius circles illustrate a separate site-review setting. Imported business records are synthetic and are not available properties. Missing values remain unavailable. The score is a planning assumption, not a forecast or an eligibility finding.

Source register

PUBLISHER / DATASET	PERIOD / GEOGRAPHY	METHOD / SOURCE TABLES
Statistics Canada, published product and reference period; reproduced under the Statistics Canada Open Licence.	2021	published observation

Custom-area totals are spatial estimates when marked as such. Unavailable measurements remain unknown. The separate evidence download retains metric definitions, source codes, coverage, original snapshots and calculation details.

AI-agent & software builders · reviewed ranking · Nov 03, 2026 · 01:52 UTC

Fixed-anchor scoring using the saved weights and measurements.

Ontario municipalities · published market comparison · Nov 03, 2026 · 01:52 UTC

Fixed-anchor scoring using the saved weights and measurements.

Missing data is not zero. Native market statistics describe whole published geographies. Drive times are road-network estimates, not live traffic. Scores retain the original formula, weights and evidence; rank is relative to the evaluated set.

Multi-Site Scorecard

Original requirements, scores, weights and contributions from saved snapshots.